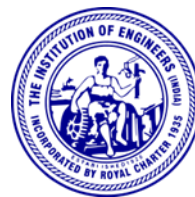




PSG INSTITUTE OF TECHNOLOGY AND APPLIED RESEARCH
Neelambur, Coimbatore – 641 062.



The Institution of Engineers (India) PSGI Students Chapter
&
Department of Electronics and Communication Engineering

Event title	Celebration of “ World Telecommunication and Information Society ” Day on the Theme “ Invent,Include,Impact: Let's Build Today and Design Tomorrow “
Event Category	Professional Society Body Activity
Date and Duration	17-05-2025 (Saturday)
Department	ECE
Co-ordinators	Dr M Jothibas, AP(Sl.Gr) - ECE Ms D Archana, AP(Sr.Gr) - ECE
Chief Guests/ Resource Speakers	Ms Pournimaa Venkatraman Automotive Software Architect Bosch Global Software Technologies Coimbatore
Session Chair	Dr J Krishnamoorthi (Chairman, IE(I), Coimbatore Local Centre) Dr G Madhan Mohan (Honorary Secretary, IE(I), Coimbatore Local Centre)
No of Participants	100

The Institution of Engineers (India), Coimbatore Local Centre, in collaboration with the Department of Electronics and Communication Engineering at PSG Institute of Technology and Applied Research (PSG ITech), Coimbatore, Celebrated a “**World Telecommunication and Information Society Day**’ on the Theme “ **Invent,Include,Impact: Let's Build Today and Design Tomorrow** ” on 17th May 2024 (Saturday). The technical lecture was delivered by **Ms Pournimaa Venkatraman**, Automotive Software Architect, Bosch Global Software Technologies, Coimbatore.

Dr G Madhan Mohan, Honorary Secretary, IE(I), Coimbatore Local Centre gave the welcome and presidential address. **Dr M Jayasanthi**, Professor, Dept. of ECE, PSG ITech, felicitated the event. **Ms D Archana**, Assistant Professor, Department of ECE, introduced the guest speaker.

Ms. Pournimaa Venkatraman delivered a thought-provoking lecture focusing on the theme “Invent, Include, Impact: Let's Build Today and Design Tomorrow.” She emphasized the role of emerging technologies, such as 5G, IoT, and AI, in reshaping industries and society. Her discussion highlighted how inclusive innovation can empower diverse communities and bridge the digital divide, ensuring that advancements are accessible to all. Her insights inspired the audience to adopt a forward-thinking mindset, leveraging technology to design systems and solutions that are scalable, inclusive, and impactful. The guest speakers were presented with a memento as a token of gratitude for taking time to enlighten the young minds.

Dr. S. Vijayarangan, Former Chairman, IE(I) Coimbatore Local Centre, and Former Principal, PSG College of Technology graced the occasion and shared his valuable insights on the transformative impact of digital technology on modern society. Finally, the vote of thanks was proposed by **Dr M Jothibas**, **IE(I) Institutional Coordinator**, Department of Electronics and Communication Engineering, PSG Institute of Technology and Applied Research (PSGiTech). He also highlighted the benefits of being an IE(I) member and motivated the students to participate in IE (I) activities.



Dr G Madhan Mohan, Honorary Secretary,, IE(I), Coimbatore Local Centre delivering Welcome address, Seated Left : **Ms. Pournimaa Venkatraman** Automotive Software Architect, Bosch Global Software Technologies, Coimbatore.**Dr M Jayasanthi**, Professor Dept. of ECE and **Dr M Jothibas**, AP(SI.Gr.)/ECE, IE(I) Institutional Coordinator



Ms. Pournimaa Venkatraman Automotive Software Architect, Bosch Global Software Technologies, Coimbatore addresses ECE students